

Community Outreach

I collaborated with Sukhad Foundation, a non-profit focused primarily on uplifting marginalized communities by eradicating the symptoms of income inequality, to enhance the impact of his social project POWER.

As a part of the initiative, we took sincere efforts to advance workplace safety and equality in the Indian context and in doing so undertook detailed research, prepared effective resources and galvanized public attention towards this important cause.

Vihan's project was unique as it looked at business practices from the perspective of both growth and the well-being of employees.

After months of research, we developed a series of informative primers with titles – 'Speak No Evil: Mitigating Language Barriers', 'Women In Work: Making Workspaces More Accessible for Women in India' and 'Know Your Rights', which by focussing on class, gender, and language, sought to incorporate the principles of diversity, equality and inclusivity in Indian workplace.

Utilizing the resource, me with some teacher led a series of online workshops on ethical business practices with students of the NGO to enable aspiring young entrepreneurs to identify and implement inclusive workplace policies.

Vihan aptly utilized the 3-part children's book series 'Flower Power', and through his storytelling skills shared and articulated the complex social problems lucidly.

Alongside, also raised a significant fund to widen access to education and employment for underfunded communities and to support poverty relief programmes at Sukhad Foundation.

The POWER Primer is a 6 part curriculum to raise awareness about people-focused human resource management practices. The workshops conducted with Sukhad Foundation were based on these primers: